

Lausanne, February 4, 2013

# Press release

This year, the original production of the Inferno Festival Switzerland will be the WARDRUNA – GJALLARHORN project aiming at uniting the Norwegian and Swiss cultural and musical traditions in the unique venue of the Chillon Castle.

Get prepared for the amazing original and firm favourite production of the Inferno Festival Switzerland 2013, WARDRUNA – GJALLARHORN, on March 14, 2013. This project featuring Swiss Alphorns and Norwegian traditional instruments such as horns (<u>Neverlur</u>), percussions, flutes and vocals will be presented exclusively at the Inferno Festival Switzerland in the unique venue of the <u>Chillon Castle (Montreux)</u>.

## About the project's originators

WARDRUNA is a Norwegian musical project based on ancient Nordic beliefs and rune traditions. Led by its frontman Einar Selvik and Gaahl (ex Gorgoroth, God Seed), the project is set out to make musical interpretations of various themes in the pre-christian Scandinavian traditions, using contemporary and other relevant instruments and techniques sending us back to Vikings legends and poems.

Thanks to contemporary sonorities (for ex. samples) and a modern approach, WARDRUNA reaches a large audience allowing a better understanding of some of the influences that shaped Scandinavian rock.

At the occasion of the Inferno 2013, the band will also play on the stage of the <u>DOCKS</u> on March 15, 2013. They will present their new album «<u>Runaljod – Yggdrasil</u>» as a world premiere and in the band's basic formation (without Swiss Alphorns).

## Unite the culture and the tradition of horn of Switzerland and Norway

By inviting Swiss Alphorn musicians into WARDRUNA's Norse instrumentation, this project aims at bridging Switzerland and Norway together, two countries made of mountains, forests and glaciers where culture and exceptional natural landscapes are intimately linked together.

Moreover, part of this original production will be based upon the manuscript «Abedecium Nordmannicum» - also known as «the swiss runepoem» - from the 9<sup>th</sup> century and exposed at the Abbey of Saint-Gall.

The production will also contain equal parts of new compositions and re-arranged WARDRUNA' songs (matching with the specific tuning of the Swiss Alphorns).

On stage, the performance WARDRUNA – GJALLARHORN will present a formation of about ten musicians as follows:

- Vocals, Percussion, Tagelharpe, Hardanger fiddle, hurdy-gurdy, Goathorn, tonguehorn, Neverlur, Jawharp, Kraviklyre, Flute, Samples, played by WARDRUNA musicians
- 1-2 Alphorns, played by swiss musicians and orchestra, led by Pascal Schaer.

#### Promotion material, videos and photos of WARDRUNA

Discover one of WARDRUNA's original creation performed on the national norvegian television here: <u>http://vimeo.com/14395157</u> and more videos of WARDRUNA here <u>http://www.wardruna.com/videos/</u>

#### Photos and bio:

## Access on ftp.headstrong.ch

ID: infernopro Password: inferno2013 File: DATA / WARDRUNA

#### The use of horns in Norway and Switzerland

The use of horn instruments in Norway has for several millenniums been central both in mythologies, faith, in ceremonial contexts and as a tool for communication in different contexts.

In Norse mythology, «Gjallarhorn» is the horn that the god Heimdallr blows to warn the beginning of the great transformation that is known as Ragnarok. From the ritual bronzelures in the Bronze Age, the signalhorns of the vikings, shepherd's prillarhorn and scare-horns of cows and goathorns and the neverlur tradition (birchbark-lure), horn instrumentation is still a living tradition in Norway.

Switzerland also has an old- and still a rich living tradition for the use of horns as a communication tool over long distances and in the highlands as well as a musical instrument. For example, the Norwegian Birchbark-lure is closely related with the Swiss Alpenhorn, both in sound and application.

#### «The Swiss runepoem»

The runes are central in the thematic universe of which WARDRUNA operates so in this context, it is therefore natural to use a manuscript about the Viking age runes that are infact related to Switzerland. In the grand library of the Unesco world heritage-listed «Abbey of St. Gall» in what is now Switzerland, one can find the manuscript «Codex Sangallensis» from the 9<sup>th</sup> century. It contains a section called «Abecedicum Nordmannicum» which is a short runic poem or presentation of the 16 runes of the Younger Futhark often referred to as «the swiss runepoem».

#### www.wardruna.com

## PRESALES ARE OPEN ON PETZI, STARTICKET AND FNAC

Tickets for this exceptional performance can be purchased on <u>www.petzitickets.ch</u>, <u>www.starticket.ch</u> (Starticket CallCenter: 0900 325 325, CHF 1.19/min from a landline phone) and on the FNAC network (online <u>www.ch.fnacspectacles.com</u> or stores).

Date: 14.03.2013

Price: CHF 40.-

#### **ON-LINE TICKETS (webzines, on-line editions, etc)**

## PETZITICKETS

https://www.petzitickets.ch/event\_description.php?event\_id=25150

## STARTICKET

http://www.starticket.ch/0Numberoftix.asp?ShowID=60786&CategoryID=97620&ZoneID=&ShowDetails=1

## FNAC

http://www.ch.fnacspectacles.com

## THE PROGRAM OF THE INFERNO FESTIVAL AT THE DOCKS IN A BLINK

As a reminder, the Inferno Festival's complete line-up at the DOCKS will be composed of flagship bands of the international and Swiss scene with:

Friday, March 15, 2013:

SAMAEL PLAYS PASSAGE (CH) PRIMORDIAL (IRL) ANAAL NATHRAKH (UK) ABRAHAM (CH)

#### Saturday, March 16, 2013:

MY DYING BRIDE (UK) DARK FUNERAL (SWE) AURA NOIR (NOR) RORCAL (CH) ZATOKREV (CH) ALGEBRA (CH)

Information and presales on www.infernofestival.ch / lineup

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#### **OUR SPONSORS AND PARTNERS**

État de Vaud, Ville de Lausanne Couleur3, Metal Hammer, Hard Rock Magazine, Transit, Daily-Rock Les Docks, Le Romandie, l'EJMA L'association Fer de Lance, la Fondation CMA, Fassbind Hotels

#### **BANDS AND FESTIVAL PROMOTIONAL MATERIAL**

Access on <u>ftp.headstrong.ch</u> ID: infernopro Password: inferno2013 File: DATA

## THE INFERNO FESTIVAL SWITZERLAND

The first edition of the Inferno Festival in Switzerland was held in February 2011. In March 2012, the Lausanne district of Sévelin lived a memorable second edition which sold out and welcomed more than 2,000 people from all over Switzerland and abroad (Brazil, USA, India). Thanks to Swiss and international headliners such as IMMORTAL and MESHUGGAH, and new collaborations started in French Switzerland (EJMA, Lausanne Tourism Dém'ART, CMA Foundation, Giger Museum) to offer much appreciated lectures and performances, the event took a new dimension.

Besides a definitely metal line up that should thrill all the fans of this style of music (and there are plenty of them in Switzerland!), the Inferno Festival is also a multidisciplinary cultural event in the broadest sense (music, modern dance, photography, plastic arts), open to the world and others. Indeed, each year, exhibitions, performances and lectures are offered to the public, in addition to the concerts performed at the DOCKS. This wish to open up the genres and to take a cultural and social dimension enables the event to appear as a forum dedicated to an extremely creative and dynamic style.

## STAY TUNED WITH THE INFERNO FESTIVAL!

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